# **HOW DOES IT WORK**

This innovative Eye-mask provides a complete heating and automatic squeezing technology in a single device fast and painless. Effective on Meibomian glands disfunction associated with tear film evaporation.

- Unclog glands
- Melting the meibum
- Restore naturlal meibum flow
- Better pathology management
- Increase glands functionality



### D.E.D. CANNOT BE CURED BUT MUST BE CAREFULLY MANAGED

At SBM Sistemi we take the wellbeing of your eyes very seriously.

- This innovative Eye-mask provides a complete heating and automatic squeezing technology in a single device fast and painless.
- Non-invasive and effective on Meibomian glands disfunction associated with tear film evaporation.
- After each use the mask can be easily sanitized and does not require any gel during treatment as many other devices do.

## **INTERNATIONAL GUIDE LINES ON DRY EYE** (DEWS II REPORT)

International guide lines on dry eye (DEWS II Report) explains that for a good impact on the glands, heating should be done at least at 40° C. Already many devices, as LIpiFlow from J&J, use this concept for MGD treatment. Still the study shows how important can be meibomian gland squeezing after heating explaining that this part is so important in order to squeeze out the melted meibum.

Activa device provides MG heating at 42° C. After few minutes it starts massaging trough pads designed to push on the lids avoiding pressing on the cornea's area and with gentle vibrations squeezing the glands out.





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### **DRY EYE TREATMENT**



#### **CLASS II - HOME HEALTH REMEDY**

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### **OPHTHALMOLOGIST**

MDs can use any kind of medical device such as Lipiflow IPL or radiofrequency. All of them are very expensive for both patient and doctor.



# **ARE YOU USING AN IPL IN YOUR CLINIC?**



A natural way to significantly improve tear stability is to increase Meibomian gland output - this means your eyes stay lubricated and symptom-free longer, as nature intended.

A clinically proven mechanical method to de-cap and stimulate Meibomian glands unclogging your glands and stimulating the natural production of oils to keep your eyes lubricated.

The Unique, Safe, and Effective Home Treatment System for Dry Eye Disease ACTIVA is the first dry eye medical device designed for home use!

It is clinically proven to improve tear film quality and patient comfort. Patients typically notice a distinct improvement in comfort and a significant reduction in their dry eye symptoms often in the first month of use.





### **HOME TREATMENT**

All the medications sold in pharmacy are self applied by the patient. Other specific treatment are available as heating mask, lids hygiene tools, omega 3 pills etc.

- Touch screen controlled, user-friendly and easy to manage.
- Through a fully automated procedure the device is able to melt the meibum inside the glands at 42°C and simultaneously squeeze them, this way releasing the melted oil and allowing a strong improvement of the lipid layer quality.
- The complete procedure takes only 15 minutes and can be performed in any MD/OD practice.

As you may know, IPL patients are not feeling the effect of the treatment from the first application and meibomian glands expression and squeezing is an important practice combined to the IPL therapy.

Including Activa in your Evaporative Dry Eye therapy plan combined to the IPL effects will solve the above issues by mechanically warming and massaging the lids of the patient. This will express the meibum out of the glands increasing the efficiency of IPL effects and providing to the patient an immediate feeling of relief and improvement of the pathology.

# DON'T YOU HAVE AN IPL IN YOUR PRACTICE?

Activa is a registered medical device, perfect for an efficient treatment of Evaporative Dry Eye disease and offered for one of the lowest prices compared to other available medical devices for dry eye therapy. This makes it the perfect device to start treating your patients with.

